

Sales Summit 2023

**Wie eine Customer Experience Strategie
auch Ihren Vertrieb besser macht**

350+

Customers

300+

Employees

200+

SAP CX Projects

5

Standorte

1

Ansprechpartner



5

locations

200+

SAP CX projects

300+

employees

350+

customers



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NTT DATA

Auf was kommt es wirklich an?

Customer Experience Strategie

A black and white photograph of a chess knight piece in sharp focus, with other chess pieces blurred in the background. The knight is positioned on the right side of the frame, facing left. The background shows several other chess pieces, including pawns and a king, all out of focus. The lighting is dramatic, highlighting the texture of the knight's mane and the smooth surface of the pieces.

Physische und digitale Erlebnisse verbinden

**Gemeinsamkeit
schaffen**



Jeder Kunde ist individuell

Personalisierung

A row of colorful beach huts on a sandy beach under a blue sky. The huts are painted in various colors like red, yellow, blue, and green, and have small wooden stairs leading to their doors. The scene is bright and sunny, with the ocean visible in the background.

Die Kundenansprache richtig wählen



Hört der Kunde mich?

Zur richtigen Zeit am richtigen Ort

Timing ist alles

A vertical bundle of red dynamite sticks is the central focus. A black strap is wrapped around the middle, holding a round analog clock with a white face and black numbers. Below the clock, another black strap holds a battery. Green and red wires are tangled around the dynamite, some connected to the clock and battery. The background is dark and smoky, and the dynamite sits on a wooden surface.



Von statischen zu dynamischen Daten

Daten



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SERIOUS
DELIVERY